



BARBARA CROUSE

Barbara Crouse oversees marketing efforts for all the ARS stations in Baltimore as Director of Marketing and Promotions. Her promotions career began at WOWO in Fort Wayne, then she spent 15 years in Boston at WBZ, WHDH and WODS before taking the WQSR promotions job in 1994. "Barbara's a seasoned promotions veteran and brings experience and knowledge which will help all our stations here succeed," said Market GM Alan Hay.

BEN BRYANT

Ben Bryant is the newly appointed Program Director of Austin's KJCE-AM. Bryant, a 19 year old college student, began working in radio last July as an intern for sister station, MAJIC 95.5 (KKMJ-FM). During this time, he wrote exceptional news briefs covering the downing of TWA Flight 800, opening of the Centennial Olympic Game and the Atlanta Bombing Tragedy. Operations Manager Stan Main said, "In just six short months, Ben has proven to be an exceptionally talented young man that is going to take the world of radio by storm."



BILL PASHA

Bill Pasha was promoted to Program Director for WQSR and WOCT The Colt in Baltimore. He has programmed WQSR since late 1994 and since then the station has enjoyed its highest ratings ever. He added PD duties for The Colt when the LMA took effect in November. He was VP of Programming for Paxson Communications before joining WQSR. "If anyone can bring The Colt along to be a first tier player in Baltimore, it's Bill," said Market GM Alan Hay.

BOB WEST

Bob West, Operations Manager for KSFM and KMJI added programming duties for KQPT and KXOA-AM in Sacramento. Bob has programmed for Clear Channel and Commonwealth Broadcasting and was a consultant for Jerry Clifton's New World Communications. "This is an excellent example of consolidation," said Market GM Jerry McKenna. Bob's depth of programming experience is a valuable resource for our Sacramento stations ... plus he has great hair!"



JON BLUM

Jon Blum was promoted to National Sales Manager for WQSR and WOCT The Colt. WQSR NSM Jon Blum added the same duties for The Colt in January. Jon led WQSR's national sales figures to new heights in 1996. Jon was a local AE at WQSR for six years before he became NSM and before that was a local AE at WWMX. "Jon's a dedicated, relentless seller, and has the talent to bring significant sales dollars to The Colt," stated Market GM Alan Hay.

STEVE COTTINGIM

Steve Cottingim gained additional responsibilities as the new Director of Sales for Sacramento stations KQPT and KXOA-AM. He joined KSFM/KMJI in 1984 as a Sales Manager and ascended to Regional Sales Manager and National Sales Manager. Steve has been the GSM at KSFM and KMJI for the past six years. Market GM Jerry McKenna commented, "Steve has been an integral part of KSFM's success. His involvement with KQPT and KXOA will equally ensure superior performance."



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